



2024

EVENT

PROGRAMME

Saturday & Sunday 23rd & 24th March
Riviera International Centre, Torquay

WELCOME TO SWCC

We would like to extend a warm welcome to the Southwest Cheerleading Championships 2024!

This is an (NFP) Not for Profit event run by a voluntary team consisting of key members: Jennie Packham (Chair), Gemma Parker (Secretary), Laura Seaward (Treasurer). Also, Sennen Roberts, Tracy Catlin and Steve Rogers. We also have many other volunteers working hard to create an amazing fun filled event for you all to enjoy.

This event really could not run without them, so huge thanks to all those people.....You know who you are!

All event team members have a vested interest in Cheerleading, whether it be as a coach, parent or cheerleader and are dedicated to making the Southwest Cheerleading Championships one of the best cheerleading events in the south of the UK!

Our event strives to include all ages, levels and abilities in an action packed two days of competitions in cheer and dance, group warmups, tumble competitions and much more!

If you enjoy your experience at our event, please tell your friends, family and fellow cheer teams and help us spread the word of SWCC ready for our next competition in 2025. As we grow to become bigger and better, If you are interested in helping on our event team, please email us at enquiries@southwestcheer.co.uk.

To all our Cheerleaders, we want you to have fun, take as many pictures as you like, show your support for your other teams and competitors on the floor. Make as many new friends as you can, smile, sparkle, be fierce and above all enjoy! This is your moment to shine!

The SWCC Events team.

MEET THE TEAMS

CHAOS CHEERLEADING

DANSCI DANCE STUDIO

EXETER STARLITES

DUCHY DANCE ACADEMY

INFERNO CHEER & DANCE

EMBRACE CHEERLEADING

POWER ATHLETICS

SOUTH COAST WAVES

STEP2STARZ DANCE

SUPREME CHEER & DANCE

TORNADO ALLSTARS

WEST COAST ACADEMY

XPLOSION

MATRIX

RUNNING ORDER

CLICK HERE

FOR THE RUNNING ORDER



SHOPPING

SWCC 2024 will have a range of fantastic Merchandise on sale in the foyer area!

Cash and cards accepted

SWCC 2024
T-Shirts



Exclusive SWCC Sweatshirts & Much More!

A great selection of Bow's



And capture your memories of SWCC with our professional sports photography partner. Purchase and take away on the day!



DEphoto
Capturing Memories

EVENT LIVE STREAM

SWCC 2024 has partnered with Multimedia production company 'Talking Slides' to bring you the live stream for this event.

CLICK HERE

FOR THE LIVE STREAM

SWCC 2024 will be available to watch free of charge across both days.